

Flat-pack storage



Extenda Line flat-pack container stores were displayed for the first time at the event. The Extenda Line range includes general stores, chemical stores, portable offices and welfare units which all come flat-packed for ease of transport and handling.

Supplied as a flat-pack kit, a 2m x 2m fully bunded chemical store costs just £1,840 while a larger 2m x 4m version is priced at £2,540. General stores in the 2m x 2m size cost £895 in a galvanised finish and larger 2m x 4m stores cost £1,320. Extenda Line sales executive Ryan McNally is pictured with one of the new bunded chemical stores at the event.

Quality products at a competitive price

A new brand at the event was Alpler. The Turkish implement manufacturer has been in business since 1926 and its products account for a large market share in its home country. Products include mounted and trailed spreaders, ploughs and cultivators, all supplied with two-years' manufacturer's warranty and available with the benefit of zero per cent finance. Typical purchase prices compared with premium brands are 30 per cent lower, although some products offer even greater savings commented AS Tractors Ltd chairman Ray McNally. "As the importer of Armatrac tractors to the UK we have a growing network of excellent dealers and with sales increasing rapidly we wanted an implement range to offer alongside them with appeal to the same customers," he explained. "Alpler is keen to build its UK business and has set up Alpler UK as a wholly owned subsidiary to guarantee excellent back-up and to improve stock availability for quick delivery. All Armatrac dealers have first refusal to represent the brand in their trading areas and where there is any lack of dealer coverage through our network then other dealers can also offer the range although a product selection must be stocked."

Pictured with Alpler products including a 12t capacity twin-disc trailed spreader priced at just £22,000 are (l-r) Ray McNally, Alpler export manager Erman Ustunkaya and Alpler general manager Serkan Aktas.



Health and safety

Cross Compliance specialists CXCS has offered its services to farmers for approximately 10 years, helping businesses meet cross compliance standards and regulations and complete compulsory reports. Health and safety advice was added to the portfolio two years ago but this year is being highlighted by the company as something which many farming businesses still neglect.

"We have a friendly, knowledgeable team used to dealing with farming businesses of all sizes from smallest family farms to large estates," explained managing director Karen Powell. "Fatalities and serious injuries in farming are still far too common and although many larger businesses have been able to adjust their practises to meet health and safety requirements, for smaller farms there is limited time available for anything other than day-to-day activities which means safety assessment and recording can be forgotten. We can help by looking after administration and helping farms of all sizes meet the requirements and improve safety in the process and at Cereals we enjoyed meeting customers and letting them know how we can help. It was the first time we have exhibited at the show in recent years, and we enjoyed running through safety checklists with farmers during which they were able to earn Basis points too."

Pictured are (l-r) SAI Global agricultural manager for the UK Robin Levin who explained that his company specialises in farm assurance and often works with CXCS, Derbyshire farmer Julian Hibbert who had been finding out about services available, and Shirley Bemand, Karen Powell, Kaz Monteith and Darren Owens.



Power harrow sales increasing

Sulky representatives (l-r) Richard German, Harvey Sherwin, Andrius Paulauskas and Rob Thurkettle are pictured with one of the company's range of power harrows which has seen increased sales. "Our power harrows have an excellent reputation but because our drills are also so successful most have been sold as combination drilling units. Recently though, we have seen additional sales of power harrows for solus use including through one dealer which previously sold an alternative brand and has switched to Sulky with great success," said Richard. "Our spreaders are in demand too and whereas previously the smaller and simpler DX models were most popular, they have been overtaken recently by the larger X models with high specification features improving productivity and accuracy."

